

CONTRACT



EAGM
12 Brewer Rd
Presque Isle, ME 04769
Sales T & C: www.gray.tv/advertising
(207) 764-4461

And:

Ethica Media LLC
1225 Franklin Ave
Ste 325
Garden City, NY 11530

<u>Advertiser</u>	<u>Contract / Revision</u>	<u>Alt Order #</u>
Maine Momentum	1292273 /	WOC12133925
<u>Original Date / Revision</u>		
08/02/19 / 08/02/19		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/30/19 - 01/05/20	100	
<u>Product</u>		
MAINE MOMENTUM Q419		
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
EAGM	Linda Connolly	Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Order Type</u>		
NORMAL		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
18	18	18
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
138667	170284	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	EAGM	10/14/19	12/22/19	All Day Rotator	1:00 XM-2:00 XM		:30			NM	4	\$64.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/14/19		10/20/19		-----S				1	\$16.00				
Week: 10/21/19		10/27/19		-----				0	\$0.00				
Week: 10/28/19		11/03/19		-----				0	\$0.00				
Week: 11/04/19		11/10/19		-----S				1	\$16.00				
Week: 11/11/19		11/17/19		-----				0	\$0.00				
Week: 11/18/19		11/24/19		-----				0	\$0.00				
Week: 11/25/19		12/01/19		-----S				1	\$16.00				
Week: 12/02/19		12/08/19		-----				0	\$0.00				
Week: 12/09/19		12/15/19		-----				0	\$0.00				
Week: 12/16/19		12/22/19		-----S				1	\$16.00				
N 2	EAGM	10/14/19	12/20/19	Early Morning Rotator	6:00 AM-7:00 AM		:30			NM	8	\$128.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/14/19		10/20/19		MTWTF--				2	\$16.00				
Week: 10/21/19		10/27/19		-----				0	\$0.00				
Week: 10/28/19		11/03/19		-----				0	\$0.00				
Week: 11/04/19		11/10/19		MTWTF--				2	\$16.00				
Week: 11/11/19		11/17/19		-----				0	\$0.00				
Week: 11/18/19		11/24/19		-----				0	\$0.00				
Week: 11/25/19		12/01/19		MTWTF--				2	\$16.00				
Week: 12/02/19		12/08/19		-----				0	\$0.00				
Week: 12/09/19		12/15/19		-----				0	\$0.00				
Week: 12/16/19		12/22/19		MTWTF--				2	\$16.00				
N 3	EAGM	10/14/19	12/22/19	Overnight Rotator	12:00 XM-1:00 XM		:30			NM	4	\$64.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/14/19		10/20/19		-----S				1	\$16.00				
Week: 10/21/19		10/27/19		-----				0	\$0.00				
Week: 10/28/19		11/03/19		-----				0	\$0.00				
Week: 11/04/19		11/10/19		-----S				1	\$16.00				
Week: 11/11/19		11/17/19		-----				0	\$0.00				
Week: 11/18/19		11/24/19		-----				0	\$0.00				
Week: 11/25/19		12/01/19		-----S				1	\$16.00				
Week: 12/02/19		12/08/19		-----				0	\$0.00				

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<u>Advertiser</u> Maine Momentum	<u>Original Date / Revision</u> 08/02/19 / 08/02/19
<u>Contract Dates</u> 09/30/19 - 01/05/20	<u>Product</u> MAINE MOMENTUM Q4

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 12/09/19		12/15/19		Sign-On/Sign-Off	12:30 XM-1:00 XM		:30			NM	3	\$48.00
N 4	EAGM	10/14/19	11/30/19	Sign-On/Sign-Off	12:30 XM-1:00 XM		:30			NM	3	\$48.00
Week: 10/14/19		10/20/19		Weekdays	Spots/Week		Rate					
Week: 10/21/19		10/27/19		-----S-	1		\$16.00					
Week: 10/28/19		11/03/19		-----	0		\$0.00					
Week: 11/04/19		11/10/19		-----S-	1		\$16.00					
Week: 11/11/19		11/17/19		-----	0		\$0.00					
Week: 11/18/19		11/24/19		-----	0		\$0.00					
Week: 11/25/19		12/01/19		-----S-	1		\$16.00					
N 5	EAGM	09/30/19	12/27/19	Prime Access Rotator	7:30 PM-8:00 PM		:30			NM	5	\$400.00
Week: 09/30/19		10/06/19		Weekdays	Spots/Week		Rate					
Week: 10/07/19		10/13/19		-----	1		\$80.00					
Week: 10/14/19		10/20/19		-----	0		\$0.00					
Week: 10/21/19		10/27/19		-----	1		\$80.00					
Week: 10/28/19		11/03/19		-----	0		\$0.00					
Week: 11/04/19		11/10/19		-----	0		\$0.00					
Week: 11/11/19		11/17/19		MTWTF--	1		\$80.00					
Week: 11/18/19		11/24/19		-----	0		\$0.00					
Week: 11/25/19		12/01/19		-----	0		\$0.00					
N 6	EAGM	10/07/19	01/03/20	Early Morning Rotator	8:00 AM-9:00 AM		:30			NM	9	\$270.00
Week: 10/07/19		10/13/19		Weekdays	Spots/Week		Rate					
Week: 10/14/19		10/20/19		-----	2		\$30.00					
Week: 10/21/19		10/27/19		-----	0		\$0.00					
Week: 10/28/19		11/03/19		MTWTF--	2		\$30.00					
Week: 11/04/19		11/10/19		-----	0		\$0.00					
Week: 11/11/19		11/17/19		-----	0		\$0.00					
Week: 11/18/19		11/24/19		MTWTF--	2		\$30.00					
Week: 12/09/19		12/15/19		-----	1		\$30.00					
Week: 12/16/19		12/22/19		-----	0		\$0.00					
Week: 12/23/19		12/29/19		-----	0		\$0.00					
Week: 12/30/19		01/05/20		MTWTF--	2		\$30.00					
N 7	EAGM	10/07/19	12/13/19	Early Morning Rotator	5:30 AM-6:00 AM		:30			NM	4	\$64.00
Week: 10/07/19		10/13/19		Weekdays	Spots/Week		Rate					
Week: 10/14/19		10/20/19		-----	0		\$0.00					
Week: 10/21/19		10/27/19		-----	0		\$0.00					
Week: 10/28/19		11/03/19		MTWTF--	1		\$16.00</td					

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Contract / Revision 1292273 /	Alt Order # WOC12133925	
Advertiser Maine Momentum	Original Date / Revision 08/02/19 / 08/02/19	
Contract Dates 09/30/19 - 01/05/20	Product MAINE MOMENTUM Q4	Estimate # 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week							
		Week: 12/02/19	12/08/19	-----	0				\$0.00			
		Week: 12/09/19	12/15/19	MTWTF--	1				\$16.00			
N 8	EAGM	09/30/19	12/27/19	Prime Access Rotator	7:00 PM-7:30 PM		:30			NM	5	\$400.00
		Start Date	End Date	Weekdays	Spots/Week							
		Week: 09/30/19	10/06/19	MTWTF--	1				\$80.00			
		Week: 10/07/19	10/13/19	-----	0				\$0.00			
		Week: 10/14/19	10/20/19	-----	0				\$0.00			
		Week: 10/21/19	10/27/19	MTWTF--	1				\$80.00			
		Week: 10/28/19	11/03/19	-----	0				\$0.00			
		Week: 11/04/19	11/10/19	-----	0				\$0.00			
		Week: 11/11/19	11/17/19	MTWTF--	1				\$80.00			
		Week: 11/18/19	11/24/19	-----	0				\$0.00			
		Week: 11/25/19	12/01/19	-----	0				\$0.00			
		Week: 12/02/19	12/08/19	MTWTF--	1				\$80.00			
		Week: 12/09/19	12/15/19	-----	0				\$0.00			
		Week: 12/16/19	12/22/19	-----	0				\$0.00			
		Week: 12/23/19	12/29/19	MTWTF--	1				\$80.00			
N 9	EAGM	09/30/19	12/27/19	Early Fringe Rotator	6:30 PM-7:00 PM		:30			NM	4	\$280.00
		Start Date	End Date	Weekdays	Spots/Week							
		Week: 09/30/19	10/06/19	MTWTF--	1				\$70.00			
		Week: 10/07/19	10/13/19	-----	0				\$0.00			
		Week: 10/14/19	10/20/19	-----	0				\$0.00			
		Week: 10/21/19	10/27/19	MTWTF--	1				\$70.00			
		Week: 10/28/19	11/03/19	-----	0				\$0.00			
		Week: 11/04/19	11/10/19	-----	0				\$0.00			
		Week: 11/11/19	11/17/19	MTWTF--	1				\$70.00			
		Week: 11/18/19	11/24/19	-----	0				\$0.00			
		Week: 11/25/19	12/01/19	-----	0				\$0.00			
		Week: 12/02/19	12/08/19	-----	0				\$0.00			
		Week: 12/09/19	12/15/19	-----	0				\$0.00			
		Week: 12/16/19	12/22/19	-----	0				\$0.00			
		Week: 12/23/19	12/29/19	MTWTF--	1				\$70.00			
N 10	EAGM	09/30/19	12/27/19	Early Fringe Rotator	5:00 PM-5:30 PM		:30			NM	5	\$350.00
		Start Date	End Date	Weekdays	Spots/Week							
		Week: 09/30/19	10/06/19	MTWTF--	1				\$70.00			
		Week: 10/07/19	10/13/19	-----	0				\$0.00			
		Week: 10/14/19	10/20/19	-----	0				\$0.00			
		Week: 10/21/19	10/27/19	MTWTF--	1				\$70.00			
		Week: 10/28/19	11/03/19	-----	0				\$0.00			
		Week: 11/04/19	11/10/19	-----	0				\$0.00			
		Week: 11/11/19	11/17/19	MTWTF--	1				\$70.00			
		Week: 11/18/19	11/24/19	-----	0				\$0.00			
		Week: 11/25/19	12/01/19	-----	0				\$0.00			
		Week: 12/02/19	12/08/19	MTWTF--	1				\$70.00			
		Week: 12/09/19	12/15/19	-----	0				\$0.00			
		Week: 12/16/19	12/22/19	-----	0				\$0.00			
		Week: 12/23/19	12/29/19	MTWTF--	1				\$70.00			
N 11	EAGM	09/30/19	12/27/19	NewsSource 8 @ 10p	10:00 PM-10:30 PM		:30			NM	5	\$550.00
		Start Date	End Date	Weekdays	Spots/Week							
		Week: 09/30/19	10/06/19	MTWTF--	1				\$110.00			
		Week: 10/07/19	10/13/19	-----	0				\$0.00			

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Advertiser Maine Momentum	Original Date / Revision 08/02/19 / 08/02/19	
Contract Dates 09/30/19 - 01/05/20	Product MAINE MOMENTUM Q4	Estimate # 100

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/14/19		10/14/19	10/20/19	-----		0			\$0.00			
Week: 10/21/19		10/21/19	10/27/19	MTWTF--		1			\$110.00			
Week: 10/28/19		10/28/19	11/03/19	-----		0			\$0.00			
Week: 11/04/19		11/04/19	11/10/19	-----		0			\$0.00			
Week: 11/11/19		11/11/19	11/17/19	MTWTF--		1			\$110.00			
Week: 11/18/19		11/18/19	11/24/19	-----		0			\$0.00			
Week: 11/25/19		11/25/19	12/01/19	-----		0			\$0.00			
Week: 12/02/19		12/02/19	12/08/19	MTWTF--		1			\$110.00			
Week: 12/09/19		12/09/19	12/15/19	-----		0			\$0.00			
Week: 12/16/19		12/16/19	12/22/19	-----		0			\$0.00			
Week: 12/23/19		12/23/19	12/29/19	MTWTF--		1			\$110.00			

Totals

56 \$2,618.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/27/19	18	\$976.00	(\$146.40)	\$829.60
10/28/19 - 11/24/19	16	\$642.00	(\$96.30)	\$545.70
11/25/19 - 12/29/19	20	\$940.00	(\$141.00)	\$799.00
12/30/19 - 01/03/20	2	\$60.00	(\$9.00)	\$51.00
Totals	56	\$2,618.00	(\$392.70)	\$2,225.30

Signature: _____ **Date:** _____

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